



***Kmart smart assist*[™] Savings Program Terms & Conditions**

Program Description

Kmart and Super Kmart stores in the United States (excluding, Virgin Islands and Guam) will offer a 20% discount off regularly priced Kmart brand grocery and drugstore merchandise to eligible customers who register for the Program on kmart.com. Our own brand grocery and drugstore merchandise includes: American Fare, Aviya, Biostyle, Champion Breed, Little Ones, Hercules, Image Essentials, Quality Guaranteed, Smart Cents, Smart Sense, Torq, and Vitasmart products, and Our Family products available exclusively at Super Kmart stores. This program excludes sale and clearance merchandise. Cards will be issued from June 21, 2009 through January 2010. Kmart reserves the right to modify or cancel this program at any time. Limit one card per person. Savings cards are non-transferable. In the event of a return, savings may be deducted from the refund.

Registrants will receive a savings card valid for up to six months from the date of issue, as outlined below.

- Cards issued in June will be valid until 12/31/09.
- Cards issued in July will be valid until 01/31/10.
- Cards issued in August will be valid until 02/28/10.
- Cards issued in September will be valid until 03/31/10.
- Cards issued in October will be valid until 04/30/10.
- Cards issued in November will be valid until 05/31/10.
- Cards issued in December will be valid until 06/30/10.
- Cards issued in January will be valid until 07/31/10.

Program Eligibility

Kmart customers who are residents of the 50 United States including Puerto Rico and present state-issued identification (driver's license or identification card) and a state-issued unemployment benefits enrollment confirmation, including: printed verification from the state's Unemployment Insurance Agency ("UIA") ("Unemployment Verification") are eligible to participate in the Program ("Eligible Participants"). Unemployment Verification is unique by individual state. To learn more about your individual state's Unemployment Verification, please visit <http://www.servicelocator.org/OWSLinks.asp> and click on the state from which the eligible participant is drawing unemployment benefits from. You will be directed to that state's Unemployment Insurance Program's website. At check-out, cardholders will be required to show their valid savings card, their state-issued identification card for signature verification, and their Unemployment Verification.

Registration

Eligible Participants can register for the program at www.kmart.com/smartassist, by following these steps:

1. Select US State of Residence from drop down menu.
2. Qualifying participants will be directed to a page offering program details where registrants will be required to enter their first and last name, email address, zip code and birth date. A signature will be required on the savings card once printed for discount to be honored at check-out.
3. Registrants can also opt-in for Kmart promotional emails.
4. Upon entry of the required data, registrants will be presented with a one-page image that contains an abbreviated summary of the program's details, including key reminders about required documentation for use with the savings card, and the actual savings card for registrants to print and sign.

Upon issuance of the savings card, registrant's name and an expiration date will be printed on the card. The customer's signature will be required on the card. The expiration date will align with the discount bar code printed on the card.

Reprinting a lost card

Registrants will receive an email confirming their registration and should keep the email for future reference (i.e., reprinting a new card if lost or damaged).

Questions

Customer inquiries should be made to: 866-KMART-4U (866-562-7848).